

17685

21718

3 Hours / 100 Marks

Seat No.

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- Instructions* – (1) All Questions are *Compulsory*.
- (2) Answer each next main Question on a new page.
- (3) Illustrate your answers with neat sketches wherever necessary.
- (4) Assume suitable data, if necessary.
- (5) Mobile Phone, Pager and any other Electronic Communication devices are not permissible in Examination Hall.
- (6) Size charts are permissible.

Marks

- 1. Attempt any FIVE of the following:** **20**
- a) Give the classification of kidswear industry in detail.
- b) Explain design collection concept with one example? State importance of the concept.
- c) State the factors affecting the sizing of kidswear.
- d) Explain the requirements of production of tailored clothing?
- e) State the objectives of Baby wear.
- f) Elaborate role of tele-marketing in the kids wear industry.
- g) Explain the meaning of ‘targeted customer approach’ in marketing.

P.T.O.

- 2. Attempt any FOUR of the following:** **16**
- a) Explain the economic importance of kidswear industry in India.
 - b) Design play wear for a boy and a girl of 4 years.
 - c) Explain grading. State its importance in production.
 - d) Design party wear garments for a pre-teen boy and girl.
 - e) Describe the production procedure of kids wear in brief.
 - f) Explain the factors affecting brand development of kidswear?
- 3. Attempt any FOUR of the following:** **16**
- a) State four international kidswear brands and write in detail about any one of them.
 - b) Design uniform for 'Physical Training' for a teenage boy and girl.
 - c) Explain in detail the sizing standards in kidswear industry.
 - d) Describe the various channels of distribution in marketing.
 - e) Step-by-step, write the construction process of a spaghetti.
 - f) Design a layette for a newborn baby girl. Render it.
- 4. Write notes on any FOUR of the following:** **16**
- a) Bespoke tailoring
 - b) Designer Licencing
 - c) Kids Accessories
 - d) Principles of Fit in kids wear
 - e) Teenage clothing
 - f) Balancing of Designs

- 5. Attempt any TWO of the following:** **16**
- a) Write the process of construction of Boy's cargos in detail.
 - b) Explain the procedure of constructing boys Bermudas in detail.
 - c) Design 2 A-line frocks for a 7-year old girl using gathers or pleats. Compare the construction methods of both.
- 6. Attempt any TWO of the following:** **16**
- a) Design and draft a winter jacket for a 14-yr. old boy. Write the process of construction in detail. Determine the amount of fabric required.
 - b) Design and draft a full circular skirt and a ten-gored skirt for a 15 yr. old girl. Write the process of construction of both. Compare fabric requirement for both.
 - c) Write the process of construction of jeans in detail.
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