



# 17573

11718

3 Hours / 100 Marks

Seat No.

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- Instructions :**
- (1) *All questions are compulsory.*
  - (2) *Answer each next main question on a new page.*
  - (3) *Illustrate your answers with neat sketches wherever necessary.*
  - (4) *Figures to the right indicate full marks.*
  - (5) *Assume suitable data, if necessary.*
  - (6) *Mobile Phone, Pager and any other Electronic Communication devices are not permissible in Examination Hall.*
  - (7) *Size charts are permissible.*

**Marks**

1. Define or describe **any ten** of the following :

20

- a) Line development
- b) Buyer
- c) Retailing
- d) Label
- e) Market segmentation
- f) Button down collar
- g) Tucks
- h) Welt pocket
- i) Pattern alterations
- j) Umbrella skirt
- k) Surface ornamentation
- l) Tunics
- m) Lingerie
- n) Intimate apparel.

2. Answer **any four** of the following :

16

- a) Develop an idea for a design line according to any season for Men's office wear. Explain your inspiration and concept.
- b) Compare casual wear with formal wear.
- c) Explain the marketing steps with targeted customer approach.
- d) What are the problems occurring in Men's upper garments ? Suggest the remedies for the same.
- e) Draft and show the economical layout using 1 : 4 scale for Men's casual trouser (any size).
- f) Explain the use of Elastomeric yarns in Lingerie.

**P.T.O.**



3. Answer **any four** of the following : 16
- a) Explain the history and development of women's wear segment.
  - b) What is 'classification Merchandising' ? On what basis the products are classified ?
  - c) How to match the horizontal and vertical stripes during cutting ?
  - d) Explain the principles involved in Men's lower garment.
  - e) Illustrate two women's designer tops with details.
  - f) Draft the pattern on 1 : 4 scale for woman's A- line skirt (assume any size).
4. Write the steps involved in making patterns for **any four** : 16
- a) Single Breasted coat
  - b) Men's Boxer shorts
  - c) 6 pocket casual trouser
  - d) Saree blouse
  - e) Salwar kameez
  - f) Brassiere.
5. Answer **any two** of the following : 16
- a) i) Define simple sizing and complex sizing.  
ii) Why are sizing charts different for different countries ?
  - b) Explain 8 various retail channels of distribution with examples.
  - c) Design two nighties for women and draft the pattern on 1 : 4 scale for the same (any size).
6. Answer **any two** of the following : 16
- a) Explain the pre-adoption and post-adoption steps of production.
  - b) Sketch two designs for Men's formal shirt and write step by step procedure for construction of any one Men's formal shirt.
  - c) How you can draft the pattern for pleated trouser from flat front formal trouser ? Explain with neat sketches. Make a draft in 1/4 scale of flat front trousers assuming any trouser size and then show the conversion to two-pleat trousers.
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