



# 17573

16117

3 Hours / 100 Marks

Seat No.

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- Instructions :**
- (1) *All questions are compulsory.*
  - (2) *Answer each next main question on a new page.*
  - (3) *Illustrate your answers with neat sketches wherever necessary.*
  - (4) *Figures to the right indicate full marks.*
  - (5) *Assume suitable data, if necessary.*
  - (6) *Mobile Phone, Pager and any other Electronic Communication devices are not permissible in Examination Hall.*
  - (7) *Size charts are permissible.*

**Marks**

1. Solve any 5:

(5×4=20)

- 1) Define term brand and write in brief about any 2 Indian women's wear brands.
- 2) State the characteristics of sports wear.
- 3) What is designer labels ?
- 4) What is meant by 'Regular Fit' and 'Slim Fit' in men's wear ?
- 5) State the features of any 2 types of salwars with sketches.
- 6) Explain the challenges faced in the Lingerie Industry.
- 7) Describe and illustrate any 2 types of skirts.

2. Solve any 4:

(4×4=16)

- 1) State the economic importance of women's wear in India.
- 2) Illustrate any 2 formal garments for women and brief them.
- 3) Explain the factors affecting sale with suitable examples.
- 4) What factors should be considered while making patterns with asymmetric designs ?
- 5) Differentiate between trousers for men and women.
- 6) Design and illustrate 2 styles in women's nighties.

**P.T.O.**

**3. Write notes on any 4 :****(4×4=16)**

- 1) Story board and client board.
- 2) Sizing standards.
- 3) Boutique management.
- 4) Men's coats.
- 5) Types of pockets.
- 6) Dart manipulation.

**4. Solve any 4 :****(4×4=16)**

- 1) Explain various retail channels of distribution.
- 2) Write in brief about any 2 styles in men's shorts with sketches.
- 3) Explain the fitting principles in men's lower garments.
- 4) Describe any 2 styles in Katori blouses with neat sketches.
- 5) How we select raw materials for women's wear ?
- 6) Explain different types of fitting for ladies inner wear required.

**5. Solve any 2 :****(8×2=16)**

- 1) Explain the role of sampling department in production.
- 2) Write the steps involved in Designer Licencing.
- 3) Which type of fitting problems and remedies are in upper garments of women's wear (any four) ?

**6. Solve any 2 :****(8×2=16)**

Make  $\frac{1}{4}$  scale patterns and write the steps for construction.

- 1) Casual Men's Trousers – size 36.
  - 2) Men's Jeans (any style) – size 34.
  - 3) Evening Gown (any style) – size 32.
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