



17573

21415

3 Hours/100 Marks

Seat No.

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- Instructions :**
- (1) **All** questions are **compulsory**.
  - (2) Answer **each** next **main** question on a **new** page.
  - (3) Illustrate your answers with **neat** sketches **wherever** necessary.
  - (4) Figures to the **right** indicate **full** marks.
  - (5) Assume suitable data, if **necessary**.
  - (6) Mobile Phone, Pager and any other Electronic Communication devices are **not permissible** in Examination Hall.
  - (7) Provision of standard measurement chart is **allowed**.
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**MARKS**

1. Define/describe the following in short (answer **any ten**) :

**(10×2=20)**

- a) Alpha numeric size label.
- b) Line development.
- c) Power suit.
- d) Levi's brand.
- e) Chin store.
- f) Budget wear.
- g) Asymmetric design.
- h) Button down collar.
- i) Seat rise.
- j) Knocked legs.
- k) Empire line.
- l) Faggoting.
- m) Bust span.
- n) Lingerie.

**P.T.O.**



2. Answer **any four** in brief :

**(4×4=16)**

- a) Explain the size coding procedure in complex sizing system.
- b) Mention and summarize the factors affecting merchandize classification.
- c) Explain the various methods and procedure of matching Gingham fabric.
- d) Draft the Men's baggy pant block in  $\frac{1}{4}$ <sup>th</sup> scale for seat – 96 cm.
- e) Neatly draft women's 6 gored midi skirt in  $\frac{1}{4}$ <sup>th</sup> scale for US – 12 size.
- f) Neatly draft women's Brazilian cut panty in  $\frac{1}{4}$ <sup>th</sup> scale for hip – 90 cm.

3. Answer **any four** in brief :

**(4×4=16)**

- a) Draw a flow chart for the steps of pre-adoption and explain briefly.
- b) 'Target customers set the brand strategy'. Substantiate the statement with any two examples.
- c) Neatly draft the sleeve block of S.B. coat for the chest measurement 100 cm (Use  $\frac{1}{4}$ <sup>th</sup> scale).
- d) Explain any two cases of fitting problems associated with trousers by varied figures. Complete your answer with pattern remedies for the same.
- e) Neatly draft the salwar block in  $\frac{1}{4}$ <sup>th</sup> scale. Show the layout and write fabric estimation. (Assume any size)
- f) Draw any two flat sketches for women's designer tops with technical specifications and detailing.



4. Answer **any four** in brief :

**(4×4=16)**

- a) Draw any four sketches for women's formal skirts.
- b) Differentiate designer labels and brands.
- c) Explain the procedure to construct American placket for button and buttonhole along with dimensions.
- d) Show the economical layout for nighty in  $\frac{1}{4}$ <sup>th</sup> scale. Estimate and denote the fabric requirement.
- e) What are style lines ? Explain the procedure of converting a 2-dart block into armhole style line cut.
- f) What are 'Elastomeric yarns' ? Explain their usage in lingerie.

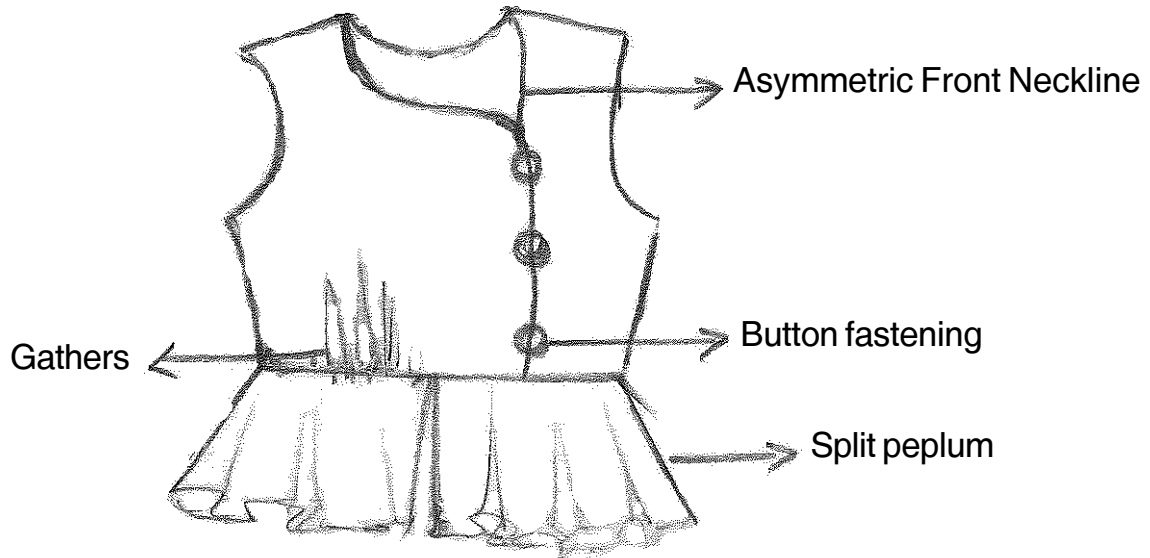
5. Answer in detail (**any two**) :

**(2×8=16)**

- a) Discuss about the trendy costumes of 1960's and 1970's for men and women. Substantiate your answers with sociological/political drives of those era.
- b) Neatly draft men's pleated trouser for waist – 32" in  $\frac{1}{4}$ <sup>th</sup> scale. List all the measurements required.



- c) Write steps of adaptation from basic bodice block to obtain cut-to pattern for the following spec drawing of designer top.



6. Answer in detail (**any two**) :

(2×8=16)

- Explain any eight channels of retail distribution with examples.
- Neatly draft  $\frac{1}{4}$ <sup>th</sup> block for men's DB coat (excluding sleeve and collar) for chest measurement 102 cm.
- Define "pattern quality analysis". Explain in detail the factors contributing to pattern quality.

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