



# 17573

15116

3 Hours / 100 Marks

Seat No.

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- Instructions :**
- (1) *All questions are compulsory.*
  - (2) *Answer each next main question on a new page.*
  - (3) *Illustrate your answers with neat sketches wherever necessary.*
  - (4) *Assume suitable data, if necessary.*
  - (5) *Mobile Phone, Pager and any other Electronic Communication devices are not permissible in Examination Hall.*

**Marks**

1. Solve any 5 :

20

- 1) State the objectives of line development.
- 2) What is target market? How can it be identified?
- 3) Explain the fitting principles involved in men's upper garments.
- 4) What considerations need to be made while developing men's lower garments?
- 5) Describe any 2 figure deviations largely seen in Indian women.
- 6) What is contouring? State its role in women's lingerie.
- 7) Name any 4 men's and 4 women's wear brands in clothing.

2. Solve any 4 :

16

- 1) What is sizing? Why are size charts different for different countries?
- 2) Explain the factors affecting sales in clothing lines.
- 3) What precautions need to be taken while designing with striped/checked materials.
- 4) Name any 2 fitting problems seen in men's lower garments and give their remedies.
- 5) Describe any 2 methods of converting darts into seams for women's wear.
- 6) State the role and importance of elastomeric yarns in ladies inner wear.

3. Write notes on any 4 :

16

- 1) Industrial tailored clothing.
- 2) Designer licencing.
- 3) Fashion Retailing.
- 4) Classification merchandising.
- 5) Design collection concept.
- 6) Retail channels of distribution.

**P.T.O.**



4. Write the steps for developing following patterns (**any 4**): **16**
- 1) Formal shirt with regular collar (men).
  - 2) Men's boxer shorts.
  - 3) Umbrella shirt.
  - 4) Brassiere.
  - 5) Casual Trousers (men).
  - 6) Regular Salwar.
5. Write the steps of construction of **any 4**: **16**
- 1) Single breasted coat for men.
  - 2) Men's single-pleated formal trouser.
  - 3) Half Katori blouse.
  - 4) Double welt pocket and single welt pocket.
  - 5) 8-Gored skirt.
  - 6) Any 2 types of plackets for shirt.
6. Solve **any 2**: **16**
- 1) Explain in detail the pre-adoption and post-adoption steps in production in form of a flow chart.
  - 2) Design and write the steps of developing pattern for men's formal shirt and formal trousers for an oval shaped body structure.
  - 3) Design and explain the process of developing pattern for a 3-piece nightie for a woman with triangular figure.
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