

# 17685

**15116**

**3 Hours / 100 Marks**

Seat No.

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- Instructions* – (1) All Questions are *Compulsory*.  
(2) Answer each next main Question on a new page.  
(3) Illustrate your answers with neat sketches wherever necessary.  
(4) Figures to the right indicate full marks.  
(5) Assume suitable data, if necessary.  
(6) Mobile Phone, Pager and any other Electronic Communication devices are not permissible in Examination Hall.

**Marks**

- 1. Attempt any FIVE of the following: **20****
- Design a spaghetti for a baby and write the method of construction.
  - As a fashion designer how will you classify the kids wear industry?
  - Write brief history and development of kids wear industry.
  - Describe the economic importance of kids wear industry.
  - Explain the principle of fit in boys wear.
  - Write the construction process for boys' bermudas.
  - Describe the construction process of nightgowns.

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- 2. Attempt any TWO of the following:** **16**
- a) Describe the concept of “Collection” in the kids wear industry. Give suitable example of kids wear collection. Use illustration if applicable.
  - b) Design a uniform for the age group of 10 to 14 years girls and boys. Mention fabric, colours, fashion details and concept of your design. (Draw two croquies or flats for the uniform design.)
  - c) Design a summer-wear garment for teenager girl. What are the points you are considering while designing the same? Write in brief about your design concept.
- 3. Attempt any TWO of the following:** **16**
- a) Describe in detail the production procedures for kids wear garments.
  - b) Write down the sizing standards for kids wear design and its comparison of sizing between different countries.
  - c) Compare Industrial clothing production process and the production of tailored clothing.
- 4. Attempt any TWO of the following:** **16**
- a) In  $\frac{1}{4}$  scale, draft a boys’ bermuda. (Assume any size)
  - b) Write a note on distribution channels for kids wear products. Give suitable example.
  - c) Describe construction process of boy’s cargos.

**5. Attempt any TWO of the following:****16**

- a) What is tele-marketing? Explain its advantages and disadvantages.
- b) Step-by-step, write the process of constructing a jacket for boys. Design an A-line frock and write the process of construction.
- c) Step-by-step, Write the process of constructing girls' jeans.

**6. Attempt any TWO of the following:****16**

- a) Describe step-by-step procedure for construction of layette.
  - b) Write note on asymmetric and symmetric designs for kids wear.
  - c) What are the media of advertizing you will prefer for your own brand and why? Discuss it's strengths and weaknesses.
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